

2026 Sponsorship Packet



HammerHead Olympic & Sprint
Triathlons 23rd Edition
Camp Blanding, Florida
August 16, 2026





Dear Sir/Madam:

The **23rd HammerHead Olympic and Sprint Triathlon a.k.a. "The HOT!"** will be held at the National Guard Military Base at Camp Blanding near Starke, Florida on Sunday, August 16 2026. I would like to invite you to assist us through being the title sponsor of our race. Every year all our proceeds are donated to charity. Once again, this year the HOTA will donate all proceeds from the race to the **National Guard Youth Foundation, the Family Readiness Support Services and local high school NJROTC units.**

We need your support to put on this iconic race! There are other levels of sponsorship that you can choose.

The **National Guard Youth Foundation** is an organization whose goal is to provide opportunities for troubled youths who are deemed to be most at-risk and who demonstrate a desire to improve their potential for successful and productive lives. The program provides a boot camp environment for them that incorporates discipline, structure, guidance, education and mentoring to help these individuals become functioning adults with a new hope for the future.

Family Readiness supports Commanders, Family Readiness Groups, service members and their families by providing hands-on training, assisting in Family in family communication campaigns, such as unit newsletters, websites, and phone trees. They coordinate family day activities, and promote resilience, well-being and Readiness throughout the deployment cycle.

This packet lists the available levels of sponsorship, cost, and the recognition for each level. **We promise to hold true to our pledge of recognizing you or your business as a distinguished sponsor of our event!**

Thank you for your time and consideration.
Susan Wallis
contact 904-616-9273 or wallis_m@bellsouth.net



2026 TITLE SPONSOR

\$3000.00

- Largest Logo on back of shirt, with Title Sponsor designation
- Sponsor's logo/name on the race bibs
- Sponsor's name on all e-mail communication
- Banner with logo at race site
- E-mail Blast announcing Title Sponsor
- Largest Logo on Event Web Site
- 4 free race entries
- Race Site Promotion for your Company
- Flyers/Cards in Race bag
- Customized training program organized at your business



Other Sponsorship Levels

Level of Sponsorship	Cost	Recognition
Hammerhead Shark Level	\$1500.00	<ul style="list-style-type: none"> -Large Logo on back of shirt -Sponsor's name on all e-mail communication -Large Logo on Event Web Site -Banner at race site -3 free race entries -Flyers/Cards in Race bag
Bull Shark Level	\$1000.00	<ul style="list-style-type: none"> -Logo on back of shirt -Logo on race Web Site -2 free race entries - Flyers/Cards in race bag
Tiger Shark Level - Swim Course Sponsor. Bike Course Sponsor, or Run Course Sponsor	\$500.00 for any one of the Course Distances (Swim, bike or run) (Specify Olympic or Sprint Course)	<ul style="list-style-type: none"> -Logo on back of shirt, designating which course -signs at swim start/exit, -signs along route -Logo on Sponsor Web Site -Flyers/Cards in race bag
Reef Shark Level	In kind services or product	<ul style="list-style-type: none"> -Logo on Web Page -Logo on T-shirt